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April 19, 2017

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ITS Canada – Nominations for Directors
ITS Canada
6975 Meadowvale Town Centre Circle, Suite 400
Mississauga, Ontario
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Attn: Mr. Michael Bailey, Chairman, Election Committee

RE: Nominee Biography – Ian Steele P.Eng.

My name is lan Steele and I am the President of and a Senior Systems Engineer with PBX Engineering Ltd. I am also a current member of the Board of Directors of ITS Canada. For the past 20 years, I have been very closely involved with the transportation industry, with ITS projects forming a core component of my project portfolio. I have had the good fortune to be involved as the lead engineer and a prominent contributor to a number of major ITS initiatives in BC, Alberta, and in the US. Several of these projects have garnered a number of awards both in Canada and the US. Through this work, I have built strong ties and lasting relationships with transportation agencies and industry partners.

I have a deep understanding of this industry and I believe my involvement thus far has positively impacted the goals of ITS Canada. I am highly motivated, passionate, and organized and I have applied these attributes to contribute to the work completed by the ITS Board. As mentioned above, I am an active member of the board, participating in and contributing to board meetings. I am also acting as the Board representative to the various technical committees. Furthermore, I am actively engaged in assisting with the coordination of the VTMC planning for the upcoming ITS World Congress.

I believe the Board will benefit from my continued contributions and from the strong connection I have to western Canada and the excellent work being undertaken in the region. I feel it is important that the West's regional perspective remain well represented.

I bring an extensive technical background in ITS design, as well as strategic planning for project and program deployment. I believe in the mission and values of ITS Canada and am a strong proponent of the organization. Taking advantage of my enthusiasm, industry experience, and technical understanding I will continue to be an effective advocate for the organization and the industry as we move forward to exciting changes and world-class events. I also bring strong business acumen, honed from more than 15 years' experience in a leadership role as part of a successful and growing consulting practice.

In terms of community involvement outside my Board activities and responsibilities, I have been a member of ITS Canada for many years, participating in conferences and other undertakings, and was actively engaged on the planning committee for the 2011 ITS Canada conference held in Vancouver and the upcoming ITS World Congress. I am also an active member of APEG BC, APEGA, PEGNL, APEGNB, IESNA, and ACECBC.

I look forward to the opportunity to continue applying my passion and skills as part of the ITS Board. Thank you for your consideration and support.

Regards,

Ian Steele P.Eng.

Director 604.408.7222 ext224

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